



Matthew Kingsley



Matthew Harrison Kingsley is the CEO and Founder of 3 Kings Entertainment (“3KE”) and the President and Partner of BEST Broadcasting & Media Talent, LLC which is an affiliated platform company within the Blue Equity, LLC family of companies. Blue Equity currently owns and operates a sports and entertainment platform known as Blue Equity Sports Television (“BEST”).

Matthew discovers talent and helps orchestrate television careers representing a diverse group of media personalities (locally and at the network level). He has negotiated thousands of contracts for talent on FOX News, ABC News, CBS News, NBC News, CNN, HLN, ESPN, FOX Sports, CBS Sports, NBC Sports, HBO Sports, Showtime Sports, Turner Sports, NBA TV, NFL Network, MLB Network, NHL Network, NESN, Golf Channel, Big Ten Network, PAC-12 Network, SEC Network, Travel Channel, Lifetime Movies, Hallmark Channel, Discovery Channel, Investigation Discovery, Oxygen, Bravo, E! News, MTV, Nickelodeon and within the major station groups on FOX, ABC, CBS, NBC, Sinclair, Tribune, Tegna, Cox, Hearst, Scripps, Graham Media Group, Meredith, Raycom, Nexstar & beyond.



Matthew is responsible for developing and placing the following clients nationally: **Clayton Morris** (FOX News), **Anna Kooiman** (FOX News), **Ainsley Earhardt** (FOX News), **Mike Galanos** (HLN), **Natasha Curry** (HLN), **Andy Scholes** (CNN Sports), **Chris Miles** (Turner Sports, NBA TV), **Steve Cortes** (CNN), **Paula Faris** (ABC News), **Eva Pilgrim** (ABC News), **Megan Alexander** (Inside Edition), **Doug Kezirian** (ESPN), **Zubin Mehenti** (ESPN), **Cary Chow** (ESPN), **Elle Duncan** (ESPN), **Gary Striewski** (ESPN), **John Schriffen** (CBS Sports & NFL Network), **Taylor Bisciotti** (NFL Network), **Casey Keirnan** (CBS Sports), **Tommy Tran** (CBS Sports), **Larry Ridley** (SNY), **Rick Pizzo** (Big Ten Network), **Nick Smith** (Travel Channel), **Dave Benz** (TV Play-By-Play Voice of the NBA's Minnesota Timberwolves) and many more in some of the largest television markets throughout the entire country.

Matthew's experience in the sports agent, talent management, television broadcasting, media representation and entertainment business spans over 20 years, where he has developed extensive industry relationships built on trust and mutual respect. He's garnered close relationships with representatives for network, cable and local news, as well as, reality-based programming and syndication, sports news and new media broadcasting and with major corporations and business organizations.

Matthew started his career at **Advantage International (Octagon)**, one of the world's leaders in sports marketing and athlete representation. Matthew also worked with **Richard L. Schaeffer (NorthStar Sports)**, a well-respected sports lawyer who has represented some of the premier names in sports.

Prior to launching 3 Kings Entertainment, LLC in early 2003, Matthew was a television news agent at **Ken Lindner & Associates, Inc. (KLA)** in Los Angeles, which represents the careers of many of the country's most talented network, syndicated, local news anchors, hosts, and correspondents.

Matthew was born and raised in the Washington, DC area. He has a degree in Sports Management and Business. He and his wife Jan Jeffcoat and daughter's Kana Zen Kingsley (born March 2012) and Kensington Sage Kingsley (born May 2015) have homes in Chevy Chase, Maryland and on Lake Murray in Chapin, South Carolina.